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How to reduce employee phishing susceptibility

Whitepaper Toolkit

Phishing Susceptibility Marketing Kit

This kit equips you with tools to educate your clients about reducing phishing risks in their organizations. It provides actionable insights from our whitepaper, "How to Reduce Employee Phishing Susceptibility," focusing on structured training, ongoing education, phishing simulations, and fostering a cybersecurity-first culture. These resources will help businesses protect their people and data from evolving phishing threats.

 [Download Blog Post](#)

 [Download Email Template](#)

 [Download Whitepaper](#)


Download all materials directly from this deck and get started on strengthening your clients' cybersecurity awareness and compliance for the year ahead.



Social Media Posts

No matter your platform of choice, here's a set of social posts to help you share the message.

Post 1:

 Did you know a phishing website is created every 20 seconds? Protect your organization with strategies to reduce employee susceptibility to phishing attacks.

 Get the whitepaper: [\[Link\]](#)

#PhishingAwareness #CyberSecurity #DataProtection


Post 2:

 Behavioral research shows time-sensitive requests increase phishing click rates by 34%. Learn how to train employees to recognize and resist these tactics.

 Get the tools to reduce risk: [\[Link\]](#)

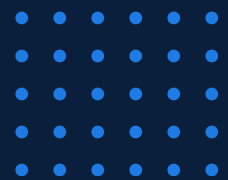
#SecurityAwareness #PhishingRisks #CyberResilience

Post 3:

 Simulated phishing campaigns can cut susceptibility by 64% in just six months. Start educating your team with actionable resources today!

 Download the whitepaper: [\[Link\]](#)

#PhishingProtection #EmployeeTraining #CyberSecurity



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